

For the month ended

Monthly Return of Equity Issuer on Movements in Securities

(dd/mm/yyyy) :		31/03/2019		
To : Hong Kong Exchanges	and Clear	ring Limited		
Name of Issuer	New Con	cepts Holdings Lim	ited	
Date Submitted	01/04/201			
I. Movements in Authorised	Share Ca	apital		
1. Ordinary Shares				
(1) Stock code :2221	Descrip	otion:	Ordinary	Shares
		No. of ordinary shares	Par value (State currency)	Authorised share capital (State currency)
Balance at close of preceding	ng month	2,000,000,000	HK\$0.10	HK\$200,000,000.00
Increase/(decrease)		N/A		N/A
Balance at close of the mon	ith _	2,000,000,000	HK\$0.10	HK\$200,000,000.00
(2) Stock code : N/A	Descrip	otion:		
		No. of ordinary shares	Par value (State currency)	capital
Balance at close of preceding	ng month			
Increase/(decrease)	-			
Balance at close of the mor	ith _			

2. Preference Shares						
Stock code : N/A Descrip	tion :		_			
	No. of preference shares	(State	Authorised share capital (State currency)			
Balance at close of preceding month _		<u> </u>				
Increase/(decrease)		-				
Balance at close of the month						
3. Other Classes of Shares						
Stock code : N/A Descrip	tion :					
	No. of other classes of shares	(State	=			
Balance at close of preceding month _						
Increase/(decrease)	Increase/(decrease)					
Balance at close of the month						
Total authorised share capital at the end of the month HK\$200,000,000.00						

(State currency):

II. Movements in Issued Share Capital

	No. of ordinary shares		No of preference	No. of other	
	(1)	(2)	shares	classes of shares	
Balance at close of preceding month	572,900,134	N/A	N/A	N/A	
Increase/ (decrease) during the month	0	N/A	N/A	N/A	
Balance at close of the month	572,900,134	N/A	N/A	N/A	

III. Details of Movements in Issued Share Capital

Share Options (un Particulars of share option	<u></u>		<u> </u>			No. of new shares of issuer which may be
scheme					the month pursuant	issued pursuant
including EGM	N	Novement duri	ng the month		thereto	thereto as at close of
approval date			<u> </u>		_	the month
(dd/mm/yyyy) and						
class of shares	Crantad	Cyanaisad	Canaallad	Lancad		
issuable	Granted	Exercised	Cancelled	Lapsed		
1. Share						
Option Scheme						
adopted on						
26/8/2014						
Ordinary shares	Nil	Nil	Nil	Nil	Nil	18,384,000 (See Remarks)
(Note 1)						(See Heman is)
2. Share						
Option Scheme						
adopted on						
26/8/2014						
Ordinary shares	51,100,000	Nil	Nil	Nil	Nil	51,100,000 (See Remarks)
(Note 1)						
3. N/A						
(/ /)						
shares						<u> </u>
(Note 1)						
		Tota	IA. (Ordina			69,484,000
			(Preference	ce shares)		N/A
			(Ot	her class)	N/A	N/A
Total funds raised of options (State c		nth from exerc	ise	N/A		

Warrants to Issue Shares of the	e Issuer which	are to be Listed				
Description of warrants (Date of expiry - dd/mm/yyyy)	Currency of nominal value	Nominal value at close of preceding month	Exercised during the month	Nominal value at close of the month	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
1. N/A						
					-	_
(/ /) Stock code (if listed) Class of shares issuable (Note 1) Subscription price						
EGM approval date (if applicable)						
(dd/mm/yyyy)	(/ /)				
2. N/A						
(/ /)						<u> </u>
Stock code (if listed) Class of shares issuable (Note 1) Subscription price						
EGM approval date						
(if applicable) (dd/mm/yyyy)	()				
3. N/A	\					
(/ /)						_
Stock code (if listed)						
Class of shares issuable (Note 1)						
Subscription price EGM approval date						
(if applicable)						
3.7/4	(/ /)				
4. N/A						
				· 		_
(/ /) Stock code (if listed)						
Class of shares						
Subscription price						
EGM approval date (if applicable)						
	(/ /)				
		Total B	. (Ordina	ary shares)	Nil	
			(Preferen	ice shares)		- -
			(C	other class)	N/A	_

Convertibles (i.e. Convertible	e into Shares of tr	ne Issuer wh	ich are to be List	ed)		
Class and description	Currency of amount outstanding	Amount at close of preceding month	Converted	Amount at close of the month	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
Convertible bonds	<u> </u>					
	<u> </u>					
	USD	Nil	Nil	5,000,000	Nil	11,159,000
Stock code (if listed)						
Class of shares issuable (Note 1)	Ordinary sha	ares				
Subscription price		\$3.5				
EGM approval date (if applicable) (dd/mm/yyyy))	(25/9/2017)					
2. N/A	_					
						
Stock code (if listed)						-
Class of shares						
issuable (Note 1) Subscription price						
EGM approval date						
(if applicable)	, , , , ,					
(dd/mm/yyyy) 3. N/A	(/ /)					
3. IN/A	<u> </u>					
						
Stock code (if listed)						
Class of shares issuable (Note 1)						
Subscription price						
EGM approval date						
(if applicable) (dd/mm/yyyy)	(/ /)					
4. N/A						
	<u> </u>					
Stock code (if listed)						-
Class of shares						
issuable (Note 1)						
Subscription price EGM approval date						
(if applicable)						
(dd/mm/yyyy)	(/ /)				,	
			Total C. (Ordina		Nil N/A	_
			•	ce shares) ther class)	N/A N/A	=
			()	ci ciass)	11/11	_

Any other Agreements or Arrangements to Issue Shares of the Issuer which are to be Listed, including Options (other than under Share Option Schemes)

Options	(other than under Share Option Schemes)		
		No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of
	articulars including EGM approval date (dd/mm/yyyy),		the month
11 appii	cable, and class of shares issuable: Pursuant to the 13 subscription agreements dated 31 May		
	2018 entered into between the Company and subscribers		
	the Company conditionally agreed to allot and issue an		
	aggregate of 5,380,000 subscription shares at the subscription price of HK\$3.50 per subscription share. The		
-	subscription shares will be conditionally allotted and issued		
	under the general mandate granted to the Directors at the		
	annual general meeting of the Company held on 25		
	September 2017. Completion of the said subscription agreements has been withheld since cheque issued by Mr.		
	Henrik Melinder on behalf of the subscribers for the		
	payment of the aggregate subscription price was bounced		
	back by the bank. The Company, First Bravo Development		
	Limited, 12 out of 13 subscribers, Mr. Henrik Melinder and P.H.M. Holding AB entered into a deed of settlement in this		
	regard on 22 August 2018. For details of the aforesaid		
	matters, please refer to the announcements of the		
-	Company dated 3 May 2018, 23 May 2018, 31 May 2018, 21 June 2018 and 23 August 2018 and 2 October 2018.		
	21 June 2018 and 23 August 2018 and 2 October 2018.		
_	(25/9/2017)		
	shares (Note 1)	N/A	5,380,000
_		14// (0,000,000
2.	N/A		
_			
_			
_	shares (Note 1)		
_	Silaies (Note 1)		
3.	N/A		
_			
_			
_	shares (Note 1)		
-	Silaies (NOIE 1)		
-	Total D. (Ordinary shares)	Nil	
	(Preference shares)	N/A	
	(Other class)	N/A	

<u>Ot</u>	her Movements	in Issued Sha	are Capital					
	Type of Issue						No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
	Type of loode							
				Class of shares issuable (Note 1)				
1.	Rights issue	At price :	State currency	Issue and allotment date : (dd/mm/yyyy)	(/ /)		
				EGM approval date:	(/ /)		
				(dd/mm/yyyy)			N/A	N/A
				Class of shares				
				issuable (Note 1)				
2.	Open offer	At price :	State currency	Issue and allotment date : (dd/mm/yyyy)	(/ /)		
				EGM approval date: (dd/mm/yyyy)	(/ /)		
							N/A	N/A
				Class of shares				
			State	issuable (Note 1) Issue and allotment	(/ /)		
3.	Placing	At price :	currency	date : (dd/mm/yyyy)	(,		
				EGM approval date: (dd/mm/yyyy)	(/ /)		
				,,,,,,,			N/A	N/A
				Class of shares issuable (Note 1)				
4.	Bonus issue			Issue and allotment date : (dd/mm/yyyy)	(/ /)		
				EGM approval date: (dd/mm/yyyy)	(/ /)		
				(du/iiiii/yyyy)			N/A	N/A

	Town of leaves						No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
	Type of Issue			Olassa				monu
				Class of shares issuable (Note 1)				
5.	Scrip dividend	At price :	State currency ———	Issue and allotment date : (dd/mm/yyyy)	(/ /)		
				EGM approval date: (dd/mm/yyyy)	(/ /)	N/A	N/A
								IV/A
				Class of shares repurchased (Note 1)				
6.	Repurchase of shares			Cancellation date : (dd/mm/yyyy)	(/ /)		
				EGM approval date: (dd/mm/yyyy)	(/ /)	N/A	N/A
				Class of shares redeemed (Note 1)				
7.	Redemption of shares			Redemption date : (dd/mm/yyyy)	(/ /)		
				EGM approval date: (dd/mm/yyyy)	(/ /)		
							N/A	N/A
				Class of shares issuable (Note 1)				
8.	Consideration issue	At price :	State currency ———	Issue and allotment date : (dd/mm/yyyy)	(/ /)		
				EGM approval date: (dd/mm/yyyy)	(/ /)		
							N/A	N/A

Type of Issue		No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
1,500 01 10000			
	Class of shares issuable (Note 1)		
9. Capital reorganisation	Issue and allotment (/ /) date : (dd/mm/yyyy)		
	EGM approval date: (/ /) (dd/mm/yyyy)	27/4	27/4
		N/A	N/A
	Class of shares		
10. Other At price . State	issuable (Note 1)		
(Please specify) At price: State currency	Issue and allotment (/ /) date : (dd/mm/yyyy)		
	EGM approval date: (/ /) (dd/mm/yyyy)	N/A	N/A
	Total E. (Ordinar	у	
	shares		=
	(Preference shares (Other class		-
			1
Total increase / (decrease) in ordinary shares du	uring the month (i.e. Total of A to E): (1)	N/A
	(2	2)	N/A
Total increase / (decrease) in preference shares	during the month (i.e. Total of A to E):		N/A
Total increase / (decrease) in other classes of sh E):			N/A
(These figures should be the same as the releva Capital").)	ant figures under II above ("Movements	in Issued SI	nare
IV Confirmations			

IV. Confirmations

We hereby confirm to the best knowledge, information and belief that, in relation to each of the securities issued by the issuer during the month as set out in Part III which has not been previously disclosed in a return published under rule 13.25A, it has been duly authorized by the board of directors of the listed issuer and, insofar as applicable:

(Note 2)

- all money due to the listed issuer in respect of the issue of securities has been received by it; (i)
- all pre-conditions for listing imposed by the Rules Governing the Listing of Securities on The Stock (ii) Exchange of Hong Kong Limited under "Qualifications of listing" have been fulfilled;
- all (if any) conditions contained in the formal letter granting listing of and permission to deal in the (iii) securities have been fulfilled;

- (iv) all the securities of each class are in all respects identical (*Note* 3);
- (v) all documents required by the Companies (Winding Up and Miscellaneous Provisions) Ordinance to be filed with the Registrar of Companies have been duly filed and that compliance has been made with other legal requirements;
- (vi) all the definitive documents of title have been delivered/are ready to be delivered/are being prepared and will be delivered in accordance with the terms of issue;
- (vii) completion has taken place of the purchase by the issuer of all property shown in the listing document to have been purchased or agreed to be purchased by it and the purchase consideration for all such property has been duly satisfied; and
- (viii) the trust deed/deed poll relating to the debenture, loan stock, notes or bonds has been completed and executed, and particulars thereof, if so required by law, have been filed with the Registrar of Companies.

Remarks (if any):

On 24 October 2016, the Company granted 40,000,000 share options to certain directors, employees and consultant of the Company under Share Option Scheme adopted on 26 August 2014, with the validity period being 3 years from 24 October 2016 to 23 October 2019 (both days inclusive). Details of the grant of Share Options are set out in the announcement of the Company dated 24 October 2016.

On 5 March 2019, the Company granted 51,100,000 share options to certain directors and employees under Share Option Scheme adopted on 26 August 2014, with the validity period being 2 years from respective vesting Dates. The 30,120,000 Options will vest immediately on the Date of Grant (from 5 March 2019 to 4 March 2021) (both days inclusive); and remaining 20,980,000 Options will vest 1 year after the Date of Grant (from 5 March 2020 to 4 March 2022) (both dates inclusive). Details of the grant of Share Options are set out in the announcement of the Company dated 5 March 2019.

Subm	itted by: <u>Cai Jianwen</u>
T:41	F ' D'
Title:	Executive Director
	(Director, Secretary or other duly authorised officer)

Notes:

- 1. State the class of shares (e.g. ordinary, preference or other).
- 2. Items (i) to (viii) are suggested forms of confirmation which may be amended to meet individual cases. Where the issuer has already made the relevant confirmations in a return published under rule 13.25A in relation to the securities issued, no further confirmation is required to be made in this return.
- 3. "Identical" means in this context:
 - the securities are of the same nominal value with the same amount called up or paid up;
 - they are entitled to dividend/interest at the same rate and for the same period, so that at the next ensuing distribution, the dividend/interest payable per unit will amount to exactly the same sum (gross and net); and
 - they carry the same rights as to unrestricted transfer, attendance and voting at meetings and rank pari passu in all other respects.
- 4. If there is insufficient space, please append the prescribed continuation sheet.